



Computing and Control for the Water Industry

4 – 7 September 2023,
De Montfort University

Sponsorship
opportunities

Jump into the world of water



The Computing and Control for the Water Industry conference is an opportunity for you to engage with leading researchers and industry professionals from across the globe. Our delegates are the researchers at the forefront of computing and control research for the water industry. Whether you are new to the sector or a longstanding sponsor or exhibitor, we have a plethora of ways for you to engage and support the conference while promoting your own brand.

This year we are looking to provide you the chance to engage with the delegates through multiple levels. We aim to make the conference more engaging than ever, and this is why you should become involved:

- **You can create and develop client relationships**
- **Increase your presence within the sector**
- **Establish and highlight your brand**
- **Engage with a wide variety of academics, researchers and industry specialists from across the UK and the globe**

This brochure sets out some of the opportunities available but if you have specific requirements that you would like to discuss please contact cemriosupport@dmu.ac.uk

Please note: all of the following packages are exclusive of accommodation unless stated. Accommodation for all exhibitors/sponsors must be arranged personally by the exhibiting/sponsor organisation.

Jump into the world of water

Create your own sponsorship package

This year we want to offer you the chance to tailor your sponsorship opportunities. If there are multiple options you'd like to be involved with, interact with our delegates or promote your brand, then this is your opportunity to create an exclusive package that works for you. Whether that's being one of the conferences main sponsors, social or networking sponsor.

Example CCWI23 packages could be:

e.g. Main Sponsor

- Lanyard & Badge Sponsor
- Tote bags
- Gala Dinner
- Drinks reception
- Exhibition

e.g. Social Sponsor

- Drinks reception
- Conference Dinner
- Teas and Coffees
- Exhibition

e.g. Programme Opportunities

- Keynote
- Exhibition
- Workshop

Please note: all expressions of interest of sponsorship will be carefully considered to ensure they align with the CCWI values. Subject to this approval, packages Will be assigned on a first come first served basis. The CCWI reserves the right to decline applications subject to suitability.

Sponsor opportunities

Gala Dinner - £4000 +vat

The Gala Dinner is a huge celebration and a highlight of the conference. This year the dinner is on Tuesday 5 September at the National Space Centre. The dinner brings all the conference delegates together, facilitating opportunities for them to mingle over a three-course meal and exploring the NSC. In sponsoring the event you will support the CCWI conference in providing social and memorable experiences, as well as, bringing awareness to your brand through the Awards Ceremony.



What's included in the package:

- Your presence through any roller banners/stands you wish to bring
- CCWI Gala Dinner co-hosted with 'x'
- Your branding on conference tables
- A 5-minute speech at the dinner
- Attendance at the dinner for two people
- Promotion of your sponsorship through the conference social media and website

Please note: contact cemriosupport@dmu.ac.uk to include additional options to this package

Sponsorship opportunity



Lanyards & Conference badges - £800 +vat

Be memorable, as the first key sponsorship opportunity; at the moment of registration each delegate is provided with a lanyard and badge which are worn throughout the entirety of the conference. This is a perfect opportunity to showcase your brand to each and every delegate and provide them with something memorable that goes beyond the conference itself.



What's included in the package:

- Your logo on the lanyard
- Mention in the conference brochure
- Your logo or company name on the conference badge
- Thank you and additional sponsorship messages on social media
- Ensuring that where the conference is photographed there is clear imagery of the lanyards and badges in use

Please note: contact cemriosupport@dmu.ac.uk to include additional options to this package

Sponsorship opportunity



Exhibition Stands- £1500 +vat

Our exhibition space is integral to the conference. With over 150 delegates, this area provides an essential networking area and opens up for commercial opportunities, both on a group and individual level. Hosted in the, Grade II listed, Queens Building Atrium, the space provides you with the opportunities to show case your brand and be a leading contributor to delegate engagement. The exhibition enhances the overall conference experience, and we would love you to be part of that. *You can attend the Gala Dinner for an additional £80 +vat per person.*



Please note: contact cemriosupport@dmu.ac.uk to include additional options to this package

What's included in the package:

- A shell stand
- Your logo, company name & 100-word blurb on the website and conference brochure
- Your logo and brand on the CCWI23 website
- Opportunity to network with academics and industry experts from across the UK and Globe.
- 2 attendees at the conference
- Lunch and refreshments
- WIFI access
- Access to the delegate list

Sponsorship opportunity



Supply your own Branded Merchandise Items

We appreciate that you may have a branding specification you would like to work from. So, once you have purchased a sponsorship package of your choice this is the opportunity to supply an item for the conference delegate bag (goodie bag). You can supply a branded item of your choice (e.g., sweets, reusable straws/drinks bottles) at no additional cost.

If you would like to take advantage of this opportunity, then you will need to confirm by the end of July. All applications will be carefully considered and assigned on a first come first served basis. It will be your responsibility to purchase and ship the items. A shipping deadline will be provided closer to the conference date.

Exclusive provision of the conference tote bags - £400+vat

This is a unique opportunity to have your brand seen by everyone at the conference. The delegate bag (goodie bag) will be handed out at the registration with your logo front and centre!

You will be responsible for the supply of the bag and the conference will distribute at the point of registration.

Please note: contact cemriosupport@dmu.ac.uk to include additional options to this package

Sponsorship opportunity



Terms and Conditions

These terms and conditions are applicable to anyone who has purchased a commercial opportunity at the CCWI23 conference. Your booking is deemed to have been received and confirmed once an invoice has been raised and sent to you for your chosen package. The invoice should be paid within 30 days of receipt and in advance of the conference dates. If your invoice remains unpaid by the start of the conference, then your sponsorship package will be cancelled. Once the invoice has been received and paid, should you wish to cancel the package the following will apply.

Cancellation Policy

Cancellation of any sponsorship opportunity should be made in writing to cemriosupport@dmu.ac.uk at the earliest opportunity.

If you cancel your package within the timelines below you will be charged a % of your total sponsorship fee:

| Percentage of sponsorship fee | No Charge | 25% | 50% | 75% | 100% |
|-------------------------------|------------------|-------------|------------|-----------|---------|
| No. weeks before conference | 16 weeks or more | 12-16 weeks | 8-12 weeks | 4-8 weeks | 4 weeks |

Please note: contact cemriosupport@dmu.ac.uk to include additional options to this package

Sponsorship opportunity



Terms and Conditions

The conference programme will be open for delegation from the end of May. Your inclusion on the web and social media for the conference will commence upon acceptance and invoice payment.

Suggestions from the conference organisation committee may be presented to you by email for consideration.

Should you wish to make changes to any sessions, please contact cemriosupport@dmu.ac.uk as early as possible.

If you wish to change your attendees, then please email cemriosupport@dmu.ac.uk.

The information provided may be used for marketing purposes and will be published on the CCWI23.dmu.ac.uk website.

CCWI23 and DMU reserves the right to edit the information supplied through the sponsorship.

Whilst we endeavour to meet all your requirements, we are unable to guarantee that we will be able to do so.

Failure to attend a supplier showcase without prior notification for the conference will be subject to 100% of the fee.

CCWI23 reserves the right to edit the information supplied in the proposal form.

We may contact you to provide further/additional information.

Presenters are subject to the standard event terms and conditions for the conference.

Images

The CCWI Committee reserve the right to employ a photographer of sponsors/exhibitors/advertisers at any event. The Committee reserves the right to use any images taken at the event for marketing or advertisement purposes, without any further approval requirement.

Recording

The CCWI Committee reserves the rights to record all sessions taking place at the conference, without further approval required.

Other terms

The conference reserves the rights to remove any sponsor/exhibitor/advertiser from the event should their behaviour be deemed to be inappropriate by the CCWI, DMU or its partners. This would result in no refund of event fees or additional costs being billed.

Payment

All fees must be paid in full no later than 30 days after the invoice date or immediately if the Conference date falls within 30 days. Settlement of the invoice is only deemed to have been completed when the full amount is paid and received in cash or cleared funds.

The conference reserves the right to levy interest or administration charges in the event of payments being made in instalments. This should be agreed upon in writing in advance.

Default on a payment due will result in the balance becoming payable as well as possible removal from the event.